



Parma, March 26-29 2018

Dear Sirs,

It is a pleasure to inform you that the 3rd International Conference on Innovation in Art Research and Technology" (IN ART 2018) will be held in Parma, Italy from March 26th to March 29th, 2018.

The event will take place at University of Parma and about 150 participants coming from all over the World are expected.

The website of the conference is <http://www.inart2018.unipr.it/>.

Previous editions were in Ghent, Belgium (<http://www.inart2016.ugent.be/>) and Evora, Portugal (<http://www.inart2013conference.uevora.pt/>).

The Organising Committee offers you different options for your presentation, both by participating in an industrial exhibition and in the form of different sponsorship and advertising options.

The event will represent an opportunity to show and share research achievements, to learn the innovations and novelties in the field and to interact with distinguished leading and promising researchers. Therefore, it will be a fruitful promotional occasion for the Companies involved in this subject as well.

The 3rd IN ART constitute a great moment to :

Benefit from the unique occasion to present your company and your products and services to a top-class expert audience.

During the congress you can build up an intense personal contact with the participants
The participants in the congress are extremely interested in informing themselves at the industrial exhibition.

The main topics of the Congress will cover the fields related to scientific techniques and methods applied to archaeometry and conservation science. Particular attention is devoted to innovative aspects, including new technological developments, experimental set-ups, degradation mechanisms, in situ experiments and mobile instrumentation, non-invasive analysis, imaging techniques, environmental issues, preservation of art and archaeological objects. The conference is open to chemists, physicists, geologists, art historians, restorers, archaeologists, etc.

Since we know your attention and direct interest in the subject, we kindly invite you to consider being in some way present in the Congress.

As Organising Secretariat of the event, we hope to see you in this relevant scientific occasion and we are sure that the attendance will benefit your scientific and economic interests.



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Sponsorships Opportunities

Sponsorships Opportunities, VAT deducted 22%, VAT at current rate

Gold Sponsor - € 3.000+ VAT 22%

- Commercial exhibition (m 4x2 – 8 sqm) will be provided in the exhibition area including 1 table, 2 chairs and basic electrical equipment
- 1 sponsored talk 15 minutes (during the scientific program)
- Corporate logo in Conference Headline Board
- Logo in in the Conference Final Program-Abstract book - back cover
- Acknowledgement in Conference Final Program
- Sponsor's logo on the inArt 2018 web site page with hyperlink to the company web site
- N. 1 exhibitors' pass

Silver Sponsor - € 2.000 + VAT 22%

- Commercial exhibition (m 3x2 – 6 sqm) will be provided in the exhibition area including 1 table, 2 chairs and basic electrical equipment
 - Corporate logo in Conference Headline Board
 - Logo in in the Conference Final Program-Abstract book - back cover
 - Sponsor's logo on the inArt2018 web site page with hyperlink to the company web site
 - N 1 exhibitors' pass

Sponsored Talk - € 1.500 + VAT 22%

- 15 minutes sponsored talk, to be agreed with the Secretariat, during the Scientific Program
- speakers and any additional services at company's charge
- Logo in in the Conference Final Program
- Sponsor's logo will be present on the inArt2018 web site page with hyperlink to the company web site

LOGO on Congress bags provision € 1.500 + VAT 22% (not exclusive)

- Logo in in the Conference Program-Abstract book - back cover
- Sponsor's logo will be present on the inArt2018 web site page with hyperlink to the company web site

No Bags provided from the Company – 150 units required (to be agreed with the Secretariat)

Company leaflet in delegate bags or on display desk - € 500,00 + VAT 22%

- Brochure leaflet (max 1 piece, A4 format, max 4 pages)
 - Logo in in the Conference Final Program-Abstract book - back cover
 - Sponsor's logo on the inArt2018 web site page with hyperlink to the company web site
- Only one option possible*



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LOGO lanyards provision € 1.000 + VAT 22% (exclusive)

- Logo in in the Conference Final Program-Abstract book - back cover
- Sponsor's logo on the inArt2018 web site with hyperlink to the company web site

NO Lanyards provided from the Company – 150 units required (to be agreed with the Secretariat)

Sponsored Welcome Cocktail or n. 1 Lunch € 1.000 + VAT 22%

- Logo in in the Conference Final Program-Abstract book - back cover
- Sponsor's logo on the inArt2018 web site with hyperlink to the company web site

Sponsored Water point € 1.000 + VAT 22% exclusive

- Logo in in the Conference Final Program-Abstract book – back cover
- N. 2 water dispenser branded with logo, provision 80 l and plastic glasses
- Sponsor's logo on the inArt2018 web site with hyperlink to the company web site

Networking Happy Hour on.....sponsored by..... At Sponsor's care and charge to be agreed with the Secretariat.

Should you prefer another form of sponsorship, please do not hesitate to contact us at:

inart2018@mvcongressi.it

We remain at your complete disposal for any kind of clarification and we thank you in advance for the attention in the event.

INFORMATION TO EXHIBITORS:

Exhibitors will receive

- 1 exhibitor pass (any additional pass will costs 150,00 euro+VAT)
- 1 congress kit for each company

ORGANISING SECRETARIAT IN ART 2018:

MV Congressi S.p.A.



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